

## **MATT DIMOND**

### **PROFESSIONAL EXPERIENCE**

#### **Panetiè Marketing Advisors**

**2008-present**

Temporary Senior Sales Manager. Ability to cover open markets and successfully solicit new business. Market strengths include: Corporate, SMERF, Regional/State/National Association. Positions include temporary Sales Manager for Destination Hotels & Resorts at Skamania Lodge in Stevenson, WA; temporary Sales Manager for Noble House Hotels & Resorts at The Riviera Resort & Spa in Palm Springs, CA; and new business development for Skamania Lodge.



#### **Independent Meeting Planner**

**2007-2008**

Independent Sales Representative for Site Selection and Meeting Services.

#### **Desert Springs JW Marriott Resort & Spa, Palm Desert, CA July 2004- Apr 2007**

Senior Account Executive

Responsible for the State Association market in California and the Association and Corporate markets in the Pacific Northwest and Canadian markets for this 900-room luxury resort. Exceeded the \$2.5 million goal and achieved the Golden Circle Award Status.

#### **La Quinta Resort & Club, La Quinta, CA**

**Dec 2003- July 2004**

Director of Northeast Sales

Responsible for Group Sales in the Northeast Market for this 800-room luxury resort in the Palm Springs desert area. Handled all National Corporate and National Association except Washington, DC.

#### **Palm Springs Desert Resorts CVB, Rancho Mirage, CA**

**March - Dec 2003**

Sales Manager

Group Sales Manager responsible for soliciting group business to the California Desert Resort area (Palm Springs and surrounding communities including Palm Desert, Rancho Mirage, Palm Springs and La Quinta.) Geographical area included the Northeast, including the National Association, Corporate and SMERF markets.

#### **Palm Springs Riviera Resort, Palm Springs, CA**

**Nov 01-Mar 03**

Sales Manager

Sales Manager for this 500-room upscale hotel in the greater Palm Springs area. Geographical market included the East Coast association market (National Association Market less Chicago.)

**Meeting Planning and Trade Show Management Professional**

**1981-2001**

Experience includes:

- Director of Event Management/Event Manager/Convention Floor Manager for Marriott International locations in California.
- Meeting planner with Prestige Accommodations
- Trade Show Director for National Nutritional Foods Association; Bobit Business Media; and Vanguard Integrity Professionals

**EDUCATION**

**California State University Long Beach**

**Attended 1980-1983**

Coursework Completed in Business Administration